# **ORDER**

Orders	Order / Rev:	A2715322		
	Alt Order #:	27135695		
	Product Desc:	SLFKS		KSN
	Estimate:	9124		Wichita KS KSNW
	Flight Dates:	10/07/20 - 10/13/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/06/20 / 10/06/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Mentzer Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Mentzer Media Services Email	Billing Calendar:	Broadcast
		210 W. Pennsylvania Avenue	Billing Cycle:	EOM
		Towson, MD 21204	Agency Commission:	15%
Advertiser	Name:	POL/Senate Leadership Fund PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	72	\$67,900.00	\$57,715.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	72	\$67,900.00	\$57,715.00	242.50
Totals	72	\$67,900.00	\$57,715,00	242.50

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	/lulti 10/07/ nannels : KSN		•	CM	6-7am	W	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Cit	iailileis . Non	ic,ksivg,ks	KSN Today 2									
Ka	ınsas Today 3	3										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/05/20	10/11/20	W	1	\$400.00	1.50						
		20 10/08/20	,	CM	6-7am	T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Ch	nannels : KSN	IC,KSNG,KS	,									
	<b>-</b>		KSN Today 2									
Ka	insas Today 3				<b>-</b> .	<b>5</b>						
10/1	Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	k: 10/05/20	10/11/20		1	\$400.00	1.50						
-		20 10/09/20	,	CM	6-7am	F	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Cn	nannels : KSN	IC,KSNG,KS	•									
Ka	ınsas Today 3	2	KSN Today 2									
ixa	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/05/20	10/11/20	F	1	\$400.00	1.50						
		20 10/12/20	KSN Today 2	CM	6-7am	M	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	nannels : KSN		,	Olvi	0-7 am	171	.50		ψ+00.001 3	1.50 14141	'	ψ+00.00
-			KSN Today 2									
Ka	nsas Today 3	3	•									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
_	art Date	End Date	Weekdays M	Spots/Week	Rate \$400.00	Rating						
Week: 10 5 Multi		10/18/20		CM	6-7am	1.50 - T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
		C,KSNG,KSI	NL,KSNW	<b></b>	0	_	.00	·	ψσσ.σσ.			ψσσ.σσ
Kansas	s Today 3		KSN Today 2									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/18/20	-T	1	\$400.00	1.50						
		20 10/07/20 C,KSNG,KSI	Today Show 7-8a NL,KSNW	ım CM	7-8am	<b>W</b>	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
			Today Show 7-8a	am								
•	Show (7-8 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	W	1	\$700.00	2.40						
7 Multi		20 10/08/20	•	ım CM	7-8am	T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Channe	eis : Noiv	C,KSNG,KSI	Today Show 7-8	am								
-	Show (7-					5						
Sta Week: 10	art Date 0/05/20	End Date 10/11/20	Weekdays	Spots/Week 1	Rate \$700.00	Rating 2.40						
8 Multi		20 10/09/20	Today Show 7-8a	ım CM	7-8am	F	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Channe	els : KSN	C,KSNG,KSI										
Today	Show (7-	8am)	Today Show 7-8a	am								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10 9 Multi		10/11/20	Today Show 7-8a	ım CM	\$700.00 7-8am	2.40 M	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
		C,KSNG,KSI		IIII CIVI	7-0am	WF	.30	'	φ/00.00F3	2.40 INIVI	'	\$700.00
Today	Show (7-	gam)	Today Show 7-8a	am								
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/18/20	M	1	\$700.00	2.40						
		20 10/13/20 C,KSNG,KSI	•	ım CM	7-8am	- T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
			Today Show 7-8a	am								
-	Show (7-8 art Date	8am) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/18/20	- T	<u> </u>	\$700.00	2.40						
11 Multi			Today Show 8-9a	ım CM	8-9am	W	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Today Show 8-9a	am								
-	Show (8-9		·									
<u>Sta</u> Week: 10	art Date 1/05/20	End Date 10/11/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$600.00	Rating 2.00						
		20 10/08/20	Today Show 8-9a	·	8-9am	T	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Today Show 8-9a	-m								
Today	Show (8-	9am)	Today Show 6-9	alli								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	T Today Show 8-9a	ım CM	\$600.00 8-9am	2.00 F	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
		C,KSNG,KSI		IIII CIVI	0-94111	I	.30	'	φουυ.υυ P3	2.00 INIVI	'	φουυ.υυ
Today	Show (8)	Oom)	Today Show 8-9a	am								
-	Show (8-9 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/05/20	10/11/20	F	1	\$600.00	2.00						
		20 10/12/20 C,KSNG,KSI		ım CM	8-9am	M	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
			Today Show 8-9a	am								
-	Show (8-	_ `	Wookdova	Spoto/Most	Data	Datina						
<u>Sta</u> Week: 10	art Date 0/12/20	End Date 10/18/20	Weekdays M	Spots/Week 1	Rate \$600.00	Rating 2.00						
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Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Day	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Channels : KSN	IC,KSNG,KSI	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	- T		:30	1	\$600.00 P3	2.00 NM	1	\$600.00
Today Show (8 <u>Start Date</u> Week: 10/12/20	End Date 10/18/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 2.00							
	20 10/10/20			SaSu 6a-8a		- S-	:30	2	\$200.00 P3	1.30 NM	2	\$400.00
Kansas Today	Weekend	Kansas Today Sa	/Su 6a-8a									
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays S-	Spots/Week 2	Rate \$200.00	Rating 1.30							
E 17 Multi 10/10/ Channels : KSN			CM	8a-10a		- S-	:30	1	\$300.00 P3	1.40 NM	0	\$0.00
Saturday Today	/ Show	roddy onow od										
Start Date Week: 10/05/20 Spot Ch Date R 1 Multi 10/05/2		WeekdaysS- escription oday Show Sa	Spots/Week 1 Start 8a-1	\$300.00 t/End Time	Rating 1.40	We	eekdays Sa	Len		Rtg Type 1.40 <i>NM</i>		
Credited	20-10/11/20 1	oday Show Sa	oa-1	0a			5a		.30 <del>(ψουυ.υυ)</del>	1.40 / 11/1/		
18 Multi 10/11/ Channels : KSN		Kansas Today Sa NL,KSNW Kansas Today Sa		SaSu 6a-8a		S	:30	2	\$200.00 P3	1.10 NM	2	\$400.00
Kansas Today	Weekend	Railsas Today Sa	/Su 0a-0a									
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays S	Spots/Week 2	Rate \$200.00	Rating 1.10							
E 19 Multi 10/11/ Channels : KSN			CM	Today Show	Su	S	:30	1	\$300.00 P3	1.60 NM	0	\$0.00
Sunday Today				<b>-</b> .								
Start Date Week: 10/05/20 Spot Ch Date R 1 Multi 10/05/2		WeekdaysS escription oday Show Su		Rate \$300.00 t/End Time ay Show Su	Rating 1.60	<u>We</u>	eekdays Sı	Len	gth <u>Rate</u> :30 <del>(\$300.00)</del>	Rtg <u>Type</u> 1.60 <i>NM</i>		
Credited												
20 Multi 10/07/ Channels : KSN		Good Day Kansas NL,KSNW Good Day Kansas		1230p-1p	W-		:30	1	\$280.00 P3	1.30 NM	1	\$280.00
Good Day Kans			0 . 00 .	5.	D 11							
Start Date Week: 10/05/20	End Date 10/11/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$280.00	Rating 1.30							
E 21 Multi 10/08/ Channels : KSN	20 10/08/20	•		1230p-1p	T	<u>-</u>	:30	1	\$280.00 P3	1.30 NM	0	\$0.00
Good Day Kans	sas	Good Day Kansa	•									
Start Date	End Date	Weekdays T	Spots/Week	Rate	Rating							
Week: 10/05/20 Spot Ch Date R	10/11/20 ange D	escription	1 Start	\$280.00 t/End Time	1.30	We	eekdays	Len	gth Rate	Rtg Type		
		Good Day Kansas		)p-1p			- Th		:30 <del>(\$280.00)</del>			
E 22 Multi 10/09/ Channels : KSN		•		1230p-1p		F	:30	1	\$280.00 P3	1.30 NM	0	\$0.00
Good Day Kans		•										
		WeekdaysF escription Good Day Kansas		Rate \$280.00 t/End Time 0p-1p	Rating 1.30	<u>We</u>	eekdays F	<u>Len</u>	gth <u>Rate</u> :30 <del>(\$280.00)</del>	Rtg Type 1.30 NM		
Credited 22 Multi 10/12/	20 40/42/22	Cood Doy Konses	CNA	1220n 1n	M		.20		\$200 00 D2	1 20 NIM	4	ድጋይር ርር
23 Multi 10/12/ Channels : KSN		Good Day Kansas NL,KSNW	s CM	1230p-1p	IV <b>I</b>		:30	1	\$280.00 P3	1.30 NM	1	\$280.00

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Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code		Start/End 1	Γime	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Good	Day Kans	20	Good Day Kansa	S									
	Btart Date	End Date	Weekdays	Spots/Week	Rate	Ratir	าต					ı	
Week: 1		10/18/20	M	1	\$280.00		30					İ	
		20 10/13/20 C,KSNG,KS			1230p-1p		- T	:30	1	\$280.00 P3	1.30 NM	1	\$280.00
Cood	Doy Kono	00	Good Day Kansa	S									
	Day Kans Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na					l	
Week: 1		10/18/20	- T	1	\$280.00		30						
25 Mult	i 10/07/2	20 10/07/20	M-F 4-430p	CM	4-430pm		W	:30	1	\$600.00 P3	2.80 NM	1	\$600.00
Chan	nels : KSN	C,KSNG,KS	NL,KSNW M-F 4-430p										
Jeopa	ardy B												
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
Week: 1		10/11/20	W	1	\$600.00		80 E			#000 00 <b>P</b> 0	0.00.104		<b>A</b> 000 00
26 Mult Chan		20 10/09/20 C,KSNG,KS	•	СМ	4-430pm		F	:30	1	\$600.00 P3	2.80 NM	1	\$600.00
Jeopa	ardy B												
<u>S</u> Week: 1	0/05/20	End Date 10/11/20	Weekdays F	Spots/Week 1	Rate \$600.00	Ratir 2.	<u>ng</u> 80						
		20 10/12/20		CM	4-430pm		M	:30	1	\$600.00 P3	2.80 NM	1	\$600.00
Chan	nels : KSN	C,KSNG,KS											
Jeopa	ardy B		M-F 4-430p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng					i	
Week: 1	0/12/20	10/18/20	M	1	\$600.00		80						
		20 10/08/20	•	CM	430-5pm		T	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Chan	nels : KSN	C,KSNG,KS											
Jeopa	ardv		M-F 430-5p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 1	0/05/20	10/11/20	T	1	\$900.00	4.	00						
29 Mult		20 10/12/20	•	CM	430-5pm		M	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Chan	nels : KSN	C,KSNG,KS	NL,KSNW M-F 430-5p										
Jeopa	ardy		₩1 400-0р										
<u>S</u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 1	0/12/20	10/18/20	M	1	\$900.00		00						
			M-F 430-5p	CM	430-5pm		- T	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Chan	neis : KSN	C,KSNG,KS	NL,KSNVV M-F 430-5p										
Jeopa	ardy		шт 100 ор										
<u>s</u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 1		10/18/20	- T	1	\$900.00		00						
31 Mult		20 10/07/20		e CM	5-530pm		<b>W</b>	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
Chan	neis : Koiv	C,KSNG,KS	KSN News at Fiv	e									
KSN	News												
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 1		10/11/20	W		\$1,000.00		10						
		20 10/08/20 C,KSNG,KS			5-530pm		T	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN	News												
_	0/05/20	End Date 10/11/20	Weekdays T	Spots/Week 1	Rate \$1,000.00	Ratir 5.	<u>ng</u> 10						
			KSN News at Five		5-530pm		F	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
		C,KSNG,KS	NL,KSNW KSN News at Fiv	е									
KSN		End Data	Mockdova	Spoto/Most	Doto	Do#:	20					l	
<u> </u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>					•	

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Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End		Len Spots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 10	art Date	End Date 10/11/20	<u>Weekdays</u> F	Spots/Week	Rate \$1,000.00	Rating 5.10					_
			KSN News at Five		5-530pm	M	:30	1 \$1,000.00 P3	5.10 NM	1	\$1,000.00
		C,KSNG,KSI	NL,KSNW					, ,			, ,
KSN No	ews		KSN News at Five	е							
	art Date	End Date	Weekdays	Spots/Week		Rating				l	
Week: 10		10/18/20	M		¥ ·, · · · · · ·	5.10 - T	00	4	5.40 NIM		<b>#4</b> 000 00
		0 10/13/20 C,KSNG,KSI	KSN News at Five NL,KSNW	e CM	5-530pm	- 1	:30	1 \$1,000.00 P3	5.10 NM	1	\$1,000.00
IZONI NI			KSN News at Five	е							
KSN No Sta	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 10	/12/20	10/18/20	- T		\$1,000.00	5.10					
36 Multi		0 10/07/20 C,KSNG,KSI	KSN News at Six	CM	6-630p	<b>W</b>	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
Charine	515 . NOIN	J,KSNG,KSI	KSN News at Six								
KSN No		E. J.D.	10/	0	Data	Dating					
Sta Week: 10	art Date /05/20	End Date 10/11/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,500.00	Rating 6.50				l	
-		0 10/08/20	KSN News at Six	CM	6-630p	T	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW KSN News at Six								
KSN N	ews		NON NOW OF OR								
Sta Week: 10	art Date	End Date 10/11/20	<u>Weekdays</u> T	Spots/Week	Rate \$1,500.00	Rating					
		0 10/09/20	KSN News at Six	CM	6-630p	6.50	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
		C,KSNG,KSI	NL,KSNW					, ,			, ,
KSN No	ews		KSN News at Six								
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10		10/11/20	KSN News at Six	CM	\$1,500.00 6-630p	6.50 M	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
		0 10/12/20 C,KSNG,KSI		CIVI	0-030p	IVI	.30	1 \$1,500.00 P3	0.50 MINI	l '	\$1,500.00
KSN No	OWE		KSN News at Six								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10		10/18/20	M		\$1,500.00	6.50					
40 Multi Channe		0 10/13/20 C,KSNG,KSI	KSN News at Six	CM	6-630p	- T	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
		0,110110,110	KSN News at Six								
KSN No	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/18/20	- T		\$1,500.00	6.50				l	
			M-F 630-7p	СМ	630-7pm	W	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Channe	eis : KSIN	C,KSNG,KSI	NL,KSNVV M-F 630-7p								
	of Fortune										
Sta Week: 10	art Date /05/20	End Date 10/11/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
		0 10/08/20	M-F 630-7p	CM	630-7pm	T	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW M-F 630-7p								
Wheel	of Fortune	Э	W-1 030-7 p								
Sta Week: 10	art Date	End Date 10/11/20	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating 9.60				•	
			M-F 630-7p	CM	\$2,000.00 630-7pm	9.60 F	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
		C,KSNG,KSI	NL,KSNW		Ի	-		<del>+=</del> ,300.0010	2.00 110	l .	+=,000.00
Wheel	of Fortune	Э	M-F 630-7p								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/05/20	10/11/20	F	1	\$2,000.00	9.60				I	

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Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
44 Multi		0 10/12/20	M-F 630-7p	CM	630-7pm	M	:30	1	\$2,000.00 P3	9.60 NM	1	\$2,000.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW M-F 630-7p									
	of Fortune		·									
Sta Week: 10/	rt Date /12/20	End Date 10/18/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,000.00	Rating 9.60						
45 Multi	10/13/2	0 10/13/20	M-F 630-7p	CM	630-7pm	- T	:30	1	\$2,000.00 P3	9.60 NM	1	\$2,000.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW M-F 630-7p									
Wheel	of Fortune	)	W 1 000 7 p									
Sta Week: 10/	rt Date /12/20	End Date 10/18/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,000.00	Rating 9.60						
			Mon Prime Other	· ·	7-9p	M	:30	1	\$2,400.00 P3	7.30 NM	1	\$2,400.00
Channe	els : KSN0	C,KSNG,KSI	•	4								
America	an Ninja V	Varrior-NBC	Mon Prime Other	I								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	M	1	\$2,400.00	7.30 - T	.20		₾0,400,00 D0	C 00 NIM	4	ФО 400 00
		0 10/13/20 C,KSNG,KSI	Tue Prime Hour 1 NL,KSNW	СМ	7-8p	- 1	:30	1	\$2,400.00 P3	6.00 NM	1	\$2,400.00
			Tuesday 7-8p									
	st Link Tu irt Date	e 8e/7c-NB0 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	- T	<u>3pots/Week</u>	\$2,400.00	6.00						
			Wed Prime Hour	1 CM	7-8p	W	:30	1	\$1,600.00 P3	4.30 NM	1	\$1,600.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW Wednesday 7-8p									
Weakes	st Link (R)	OTO Wed	, ,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/11/20	Vice Presidential	DobateCM	\$1,600.00	4.30 ential C W	:30		\$3,000.00 P3	7.00 NM	1	\$3,000.00
		C,KSNG,KSI		Debatoon	VICC I ICSIG	indi E "	.50	'	ψ0,000.001 3	7.00 14101		ψ5,000.00
Vice Dr	ooidontial	Doboto/And	Vice Presidential	Debate								
		Debate/Ana on the 4.4	NTI hh rtg for the	Vice Presiden	tial deb ate in	2016 on NBC ac	djusted to t	he O	ct'19 late news	delivery on		
KSNW+	-	Ford Date	M/s sledens	0	Data	Detien						
Sta Week: 10/	rt Date /05/20	End Date 10/11/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,000.00	Rating 7.00						
50 Multi		0 10/09/20	Fri Prime Other 1	CM	7-9p	F	:30	1	\$1,000.00 P3	3.60 NM	1	\$1,000.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW Fri Prime Other 1									
America	an Ninja V	Varrior (R) F	ri 8e/7c-NBC									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/11/20	F		\$1,000.00	3.60			₾4 000 00 D0	0.40 NIM	4	<b>#4</b> 000 00
		0 10/09/20 C,KSNG,KSI	Fri Prime Hour 3 NL,KSNW	СМ	9-10p	r	:30	1	\$1,000.00 P3	3.10 NM	1	\$1,000.00
		-,, -	Friday 9-10p									
Dateline Sta	e-NBC art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10/		10/11/20	F		\$1,000.00	3.10				į		
			Notre Dame Foot	ball CM	Notre Dame	Footb S-	:30	1	\$700.00 P3	2.20 NM	1	\$700.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW Notre Dame Foot	hall	(4:00 AM-4:0	00 XM)						
Notre D	ame Foo	tball Prime v	s. Florida State	.buii	(4.00 / tivi 4.0	70 7(VI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/11/20 0 10/11/20	FB Night in Amer	Pre GaßM	\$700.00	2.20 Amer FS	:30	1	\$1,600.00 P3	7.00 NM	1	\$1,600.00
		C,KSNG,KSI	NL,KSNW		. = rugintiii		.00		Ţ.,000.001 O		•	Ţ.,000.00
Footbal	l Night in	America	FB Night in Amer	Pre Game								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Week: 10/		10/11/20	S		\$1,600.00	7.00			<b>A. a. .</b>			
54 Multi	10/11/2	0 10/11/20		CM	NFL Game	S	:30	1	\$4,800.00 P3	16.70 NM	1	\$4,800.00

Print Date: 10/06/20 14:30:28 Page 7 of 8

Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start End	Inventory Cod	le Break	Start/End T	īme Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
Channels:	: KSNC,KSNC	NFL Game G,KSNL,KSNW								
SNF: Minn	nesota @ Sea	NFL Game ttle								
Start <u>[</u> Week: 10/05			Spots/Week	Rate \$4,800.00	Rating 16.70					
		7/20 LN M-F	СМ	10-10:35pm	W	:30	1 \$1,500.00 P3	3.30 NM	1	\$1,500.00
Channels:	: KSNC,KSNC	G,KSNL,KSNW KSN News at T	Ten Mon-Fri							
KSN News					<b>5</b>					
Start E Week: 10/05			Spots/Week 1	· . —	Rating 3.30					
		9/20 LN M-F	CM	10-10:35pm		:30	1 \$1,500.00 P3	3.30 NM	1	\$1,500.00
Channels:	: KSNC,KSNC	G,KSNL,KSNW KSN News at 7	Ten Mon-Fri							
KSN News			0 . 114	Б.	D //					
Start <u>[</u> Week: 10/05			Spots/Week 1	· . —	Rating 3.30					
		2/20 LN M-F	СМ	10-10:35pm		:30	1 \$1,500.00 P3	3.30 NM	1	\$1,500.00
Channels:	: KSNC,KSNC	S,KSNL,KSNW	NA Foi							
KSN News	S	KSN News at 7	en Mon-Fri							
Start [			Spots/Week	Rate	Rating					
Week: 10/12			1	<del>+ 1,000.00</del>	3.30					
	0/07/20 10/0 : KSNC,KSNC	S,KSNL,KSNW	CM	10:35p-11:3	5pmW	:30	1 \$560.00 P3	1.50 NM	1	\$560.00
Tonight Sh	now-NBC	Tonight Show/	Jimmy Fallon							
Start [ Week: 10/05	Date End D		Spots/Week	Rate \$560.00	Rating 1.50					
59 Multi 1	0/08/20 10/0	-	СМ		5pmT	:30	1 \$560.00 P3	1.50 NM	1	\$560.00
Tonight Sh	now-NBC	Tonight Show/	Jimmy Fallon							
Start [		ate Weekdays	Spots/Week	Rate	Rating			ı		
Week: 10/05			1	\$560.00	1.50					
		9/20 Tonight Show G,KSNL,KSNW	СМ	10:35p-11:3	5pm F	:30	1 \$560.00 P3	1.50 NM	1	\$560.00
Tonight Sh	NDC	Tonight Show/	Jimmy Fallon							
Start [		oate Weekdays	Spots/Week	Rate	Rating					
Week: 10/05			1	\$560.00	1.50					
61 Multi 1 Channels:		2/20 Tonight Show S,KSNL,KSNW	СМ	10:35p-11:3	5pm M	:30	1 \$560.00 P3	1.50 NM	1	\$560.00
Taniaht Ch	NDC	Tonight Show/	Jimmy Fallon							
Tonight Sh Start [		Pate Weekdays	Spots/Week	Rate	Rating					
Week: 10/12			<u> </u>	\$560.00	1.50					
		3/20 Tonight Show G,KSNL,KSNW	СМ	10:35p-11:3	5pm - T	:30	1 \$560.00 P3	1.50 NM	1	\$560.00
Tonight Sh	now-NBC	Tonight Show/	Jimmy Fallon							
Start [		ate Weekdays	Spots/Week	Rate	Rating			i		
Week: 10/12			1	\$560.00	1.50					
	0/10/20 10/10 : KSNC,KSNC	G,KSNL,KSNW	СМ	1030p-12m	S-	:30	1 \$700.00 P3	2.00 NM	1	\$700.00
Saturday N	Night Live-NB	Saturday Night	Live							
Saturday N	-		Spots/Week	Rate	Rating					
Week: 10/05			1	\$700.00	2.00					
		1/20 Good Day Kans G,KSNL,KSNW	•	1035p-1105	pS	:30	1 \$400.00 P3	1.30 NM	1	\$400.00
		Good Day Kan	sas Sunday PM					I		

Print Date: 10/06/20 14:30:28 Page 8 of 8

Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Sta		Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Good Day Ka										1	_
Start Dat		Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/05/20		S	1	\$400.00	1.30						
	8/20 10/09/20 SNC,KSNG,KS	French Open Tennis NL.KSNW	CM	French Ope	n Tenn21	:30	3	\$200.00 P3	0.00 NM	3	\$600.00
	-,, -	French Open Tennis		(11:00 AM-2	::00 PM)						
Start Dat	e End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	21	3	\$200.00	0.00						
	0/20 10/11/20 SNC,KSNG,KS	French Open Tennis	СМ	French Ope	n Tenn11	:30	2	\$200.00 P3	0.00 NM	2	\$400.00
Charlineis . K	SINO,RONO,RO	French Open Tennis		(8:00 AM-11	:00 AM)						
Start Dat	e End Date	•	ots/Week	Rate	Rating						
Week: 10/05/20		11	2	\$200.00	0.00						
E 67 Multi 10/0	8/20 10/09/20	Kansas Today	CM	430-5am	11	:30	2	\$80.00 P3	0.00 NM	2	\$160.00
Channels : K	SNC,KSNG,KS	NL,KSNW									•
		Kansas Today									
Start Dat	e End Date		ots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	11	2	\$80.00	0.00						
N68 Multi 10/0	8/20 10/08/20	Thur Prime Other 2	CM	8p-10p	T	:30	1	\$1,600.00 P3	0.00 NM	1	\$1,600.00
Channels : K	SNC,KSNG,KS										
		Thur Prime Other 2									
Start Dat			ots/Week	Rate	<u>Rating</u>						
Week: 10/05/20		T	1	\$1,600.00	0.00						
N69 Multi 10/0			CM	3-4pm	T	:30	1	\$400.00 P3	0.00 NM	1	\$400.00
Channels : K	SNC,KSNG,KS	•									
011 0-1	- Fad Data	M-F 3-4p	- 1 - 00/ 1-	Data	Dette						
Start Dat Week: 10/05/20		Weekdays Sr	ots/Week	<u>Rate</u> \$400.00	Rating 0.00						
		-	CM	*	Footb S-	-20	_	Ф <b>7</b> 00 00 <b>D</b> 2	0.00 NIM	,	Ф <b>7</b> 00 00
	0/20 10/10/20 SNC,KSNG,KS	Notre Dame Football	CIVI	Notice Dame	. LOOID 2-	:30	1	\$700.00 P3	0.00 NM	1	\$700.00
Onamicis . No	5140,110140,110	Notre Dame Footbal	I	(6:30 PM-10	:00 PM)						
Start Dat	e End Date		oots/Week	Rate	Rating						
Week: 10/05/20		S-	1	\$700.00	0.00						
			•	Ţ: <b>v</b>					Totals	72	¢67,000,00
									าบเลเร	12	\$67,900.00



125 West 55th St New York, NY 10019 Contract # 27135695 Changes as of: 10/6/2020 at 12:38 PM Version: Highlighting Revision 1

CPE: 275/694/9124 Flight: 10/7/20 - 10/13/20 Agency: MENTZER MEDIA SERVIC Advertiser: Senate Leadership

210 W. Pennsylvania

Avenue Suite 250 Product: SLFKS

**Agency Order #:** 10025663 Towson, MD 21204

Office: WASHINGTON

Service: Nielsen Total CPP: \$280.00 Buyer: Scott, Kelly Primary Demo: Adults 35+ Total GRP: 242.5 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2715322

Station: KSNW

Market: Wichita

202-872-5880 202-872-5880

Separation:

							10/7 - 10/13						0/13	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	10/7	10/8	10/9	10/10	10/11	10/12	10/13		Spots	\$	CPP*	GRP*
W-F,M-Tu 1 6a-7a		Kansas Today 3	\$400.00		30	1	1	1	0	0	1	1		5	\$2,000.00	\$266.67	7.5
W-F,M-Tu 2 7a-8a		Today Show (7-8am)	\$700.00	2.4	30	1	1	1	0	0	1	1		5	\$3,500.00	\$291.67	12.0
W-F,M-Tu 3 8a-9a		Today Show (8-9am)	\$600.00	2.0	30	1	1	1	0	0	1	1		5	\$3,000.00	\$300.00	10.0
Sa 4 6:30a-8a		Kansas Today Weekend	\$200.00	1.3	30	0	0	0	2	0	0	0		2	\$400.00	\$153.85	2.6
Sa 5 8a-9:30a		Saturday Today Show	\$300.00	1.4	30	0	0	0	0	0	0	0		0	\$0.00	\$214.29	0.0
Su 6 6a-8a		Kansas Today Weekend	\$200.00	1.1	30	0	0	0	0	2	0	0		2	\$400.00	\$181.82	2.2
Su 7 8a-9a		Sunday Today Show	\$300.00	1.6	30	0	0	0	0	0	0	0		0	\$0.00	\$187.50	0.0
W-F,M-Tu 8 12:30p-1p		Good Day Kansas	\$280.00	1.3	30	1	0	0	0	0	1	1		3	\$840.00	\$215.38	3.9
W-F,M-Tu 9 4p-4:30p		Jeopardy B	\$600.00	2.8	30	1	0	1	0	0	1	0		3	\$1,800.00	\$214.29	8.4
W-F,M-Tu 10 4:30p-5p		Jeopardy	\$900.00	4.0	30	0	1	0	0	0	1	1		3	\$2,700.00	\$225.00	12.0
W-F,M-Tu 11 5p-5:30p		KSN News	\$1,000. 00	5.1	30	1	1	1	0	0	1	1		5	\$5,000.00	\$196.08	25.5
W-F,M-Tu 12 6p-6:30p		KSN News	\$1,500. 00	6.5	30	1	1	1	0	0	1	1		5	\$7,500.00	\$230.77	32.5
W-F,M-Tu 13 6:30p-7p		Wheel of Fortune	\$2,000. 00	9.6	30	1	1	1	0	0	1	1		5	\$10,000.00	\$208.33	48.0
M 14 7p-9p		American Ninja Warrior-NBC	\$2,400. 00	7.3	30	0	0	0	0	0	1	0		1	\$2,400.00	\$328.77	7.3
Tu 15 7p-8p		Weakest Link Tue 8e/7c-NBC	\$2,400. 00	6.0	30	0	0	0	0	0	0	1		1	\$2,400.00	\$400.00	6.0
W 16 7p-8p		Weakest Link (R) OTO Wed 8e/7c-NBC	\$1,600. 00	4.3	30	1	0	0	0	0	0	0		1	\$1,600.00	\$372.09	4.3
W 17 8p-10p		Vice Presidential Debate/Analysis	\$3,000. 00	7.0	30	1	0	0	0	0	0	0		1	\$3,000.00	\$428.57	7.0
[Estimate is based of	[Estimate is based on the 4.4 NTI hh rtg for the Vice Presidential debate in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNW+]																
F 18 7p-9p		American Ninja Warrior (R) Fri 8e/7c-NBC	\$1,000. 00	3.6	30	0	0	1	0	0	0	0		1	\$1,000.00	\$277.78	3.6
F 19 9p-10p		Dateline-NBC	\$1,000. 00	3.1	30	0	0	1	0	0	0	0		1	\$1,000.00	\$322.58	3.1
Sa 20 6:30p-10p		Notre Dame Football Prime vs. Florida State	\$700.00	2.2	30	0	0	0	1	0	0	0		1	\$700.00	\$318.18	2.2

Con Type: POLITICAL/VOTE

**Total \$:** \$67,900.00

Total Spots: 72



125 West 55th St New York, NY 10019 Contract # 27135695 Changes as of: 10/6/2020 at 12:38 PM Version: Highlighting Revision 1

CPE: 275/694/9124 Flight: 10/7/20 - 10/13/20 Agency: MENTZER MEDIA Advertiser: Senate Leadership SERVIC

> 210 W. Pennsylvania Product: SLFKS

Avenue Suite 250

Towson, MD 21204

202-872-5880

**Agency Order #:** 10025663 Service: Nielsen Buyer: Scott, Kelly Primary Demo: Adults 35+ Salesperson: KELLY JOHNS

202-872-5880

Office: WASHINGTON

Station: KSNW

Market: Wichita

Total CPP: \$280.00 Total GRP: 242.5 Traffic #: A2715322

Total Spots: 72

Con Type: POLITICAL/VOTE

**Total \$:** \$67,900.00

Assistant: KELLY JOHNS

							10/7 - 10/13						/13	Total	Total		i
# Day/Time	DP	Program	Rate	A35P Rating	Len	10/7	10/8	10/9	10/10	10/11	10/12	10/13		Spots	\$	CPP*	GRF
Su 21 6p-7:20p		Football Night in America	\$1,600. 00			0	0	0	0	1	0	0		1	\$1,600.00	\$228.57	7.
Su 22 7:20p-10:30p		SNF: Minnesota @ Seattle	\$4,800. 00		30	0	0	0	0	1	0	0		1	\$4,800.00	\$287.43	16.
W-F,M-Tu 23 10p-10:35p		KSN News	\$1,500. 00	3.3	30	1	0	1	0	0	1	0		3	\$4,500.00	\$454.55	9
W-F,M-Tu 24 10:35p-11:37p		Tonight Show-NBC	\$560.00	1.5	30	1	1	1	0	0	1	1		5	\$2,800.00	\$373.33	7
Sa 25 10:30p-12m		Saturday Night Live-NBC	\$700.00	2.0	30	0	0	0	1	0	0	0		1	\$700.00	\$350.00	2
Su 26 10:35p-11:05p		Good Day Kansas	\$400.00	1.3	30	0	0	0	0	1	0	0		1	\$400.00	\$307.69	1
Th 27 11a-2p		FRENCH OPEN TENNIS	\$200.00	0.0	30	0	2	1	0	0	0	0		3	\$600.00	\$0.00	0
Sa-Su 28 8a-11a		FRENCH OPEN TENNIS	\$200.00	0.0	30	0	0	0	1	1	0	0		2	\$400.00	\$0.00	0
M-F 29 4:30a-5a		KSN TODAY	\$80.00	0.0	30	0	1	1	0	0	0	0		2	\$160.00	\$0.00	0
Th REV+ 30 8p-10p		Dateline	\$1,600. 00		30	0 • 0	0 • 1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0		1	\$1,600.00	\$0.00	0.
M-F REV+ 31 3p-4p		Ellen	\$400.00	0.0					0 • 0					1	\$400.00		0
Sa REV+ 32 6:30p-10p		Notre Dame Football	\$700.00	0.0					0 1					1	\$700.00		
		•			TALS:		13	13	6	6	12	10		72	\$67,900.00	\$280.00	

Separation:



125 West 55th St New York, NY 10019 Contract # 27135695 Changes as of: 10/6/2020 at 12:38 PM Version: Highlighting Revision 1

202-872-5880

CPE: 275/694/9124 Flight: 10/7/20 - 10/13/20 Agency: MENTZER MEDIA Advertiser: Senate Leadership

> 210 W. Pennsylvania Product: SLFKS

Avenue Suite 250

SERVIC

Agency Order #: 10025663

Towson, MD 21204 Buyer: Scott, Kelly Salesperson: KELLY JOHNS

Office: WASHINGTON

Service: Nielsen Total CPP: \$280.00 Primary Demo: Adults 35+ Total GRP: 242.5 Assistant: KELLY JOHNS

202-872-5880

Station: KSNW

Market: Wichita

Traffic #: A2715322

Con Type: POLITICAL/VOTE

Total \$: \$67.900.00

Total Spots: 72

Separation:

Special Instructions

Order Level Comments										
Date/Time	Added by	Comment								
10/05/20 1:41 PM	Patty Sparkman	PROGRAM CHANGES - PLESAE ACCEPT MG OFFER								
10/02/20 12:03 PM	System	Notice Received.								

Competitive Information								
Market Budget: \$65,200								
KSNW Share:	100%							
Comment:								
	Competitive Unknown							

Daypart Summary									
Day/Time	% Distrib	Spots	Dollars	CPP	GRP				
	100%	72	\$67,900.00	\$280.00	242.5				
Total	100%	72	\$67,900.00	\$280.00	242.5				

Monthly Summary									
Month	Spots	Dollars							
2020-Oct	72	\$67,900.00							
Total	72	\$67,900.00							

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment				
Revision	10/6/20 12:38 PM	KELLY JOHNS	Revised	3		\$2,700.00	Changes: Total Spots from 69 to 72, Calculated Dollars from \$65,200.00 to \$67,900.00, Total CPP from \$268.87 to \$280.00, Origuser Entered Dollars to \$65,200.00, User Entered \$ from \$0.00 to \$67,900.00, Total \$ from \$65,200.00 to \$67,900.00. 3 buylines \$67,900.00 added or modified.				
Makegood 1	10/5/20 1:41 PM	Patty Sparkman	Confirmed	7	4	\$0	Changes: Total Spots from 66 to 69, Total GRPs from 248.1 to 242.5, Total CPP from \$262.80 to \$268.87, Total GIMPs from 0 to 243, Total CPM from \$0.00 to \$268,865.98. \$65,200.00 6 buylines added or modified.				
Queued for Electronic Contracting	10/2/20 10:48 AM					\$0	\$0				
New	10/1/20 6:09 PM	KELLY JOHNS	Confirmed	66		\$65,200.00	\$65,200.00				

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRÍMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.